CHICAGO TURKISH FESTIVAL

CHICAGO TURKISH FESTIVAL SPONSORSHIP INFORMATION

September 2-5, 2015 * DALEY PLAZA * CHICAGO, IL

SPONSOR CATEGORY 1 ('Topkapı Palace' Plaquette)

1. "Principal Festival Sponsor" recognition and mentioning of the company name/logo in all festival related advertising on Daley Plaza banner, outdoor/indoor displays, and media.
2. Principal Festival Sponsorship, prime logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc.
3. Prime logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
4. Company profile on the festival website (limit: 100 words)
5. Display and distribution of company literature during festival and display of the company logo or commercial on the large screen TV.
6. One 15' x 15' booth (optional)
7. If requested, the Festival Committee will provide two volunteers at the booth to promote your business at no additional cost
8. Recognition as Honored Guests at the opening ceremony of the festival
9. Two complimentary tickets for TACA's Republic Ball in October.
10. Two-years TACA membership.

SUGGESTED DONATION: $15,000.00 and up

SPONSOR CATEGORY 2 ('Dolmabahçe Palace' Plaquette)

1. "Festival Area Sponsor" recognition, and the company name given to a designated area in the Festival Plaza.
2. Area Sponsorship, secondary logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc.
3. Secondary logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
4. Brief company profile on the festival website (limit: 75 words).
5. Opportunity to place company literature during festival events.
6. One 15' x 15' booth (optional).
7. Recognition as Honored Guests at the opening ceremony of the festival.
8. Two complimentary tickets for TACA's Republic Ball in October.
9. One-year TACA membership.

SUGGESTED DONATION: $10,000.00-$14,999.00

SPONSOR CATEGORY 3 ('Yıldız Palace' Plaquette)

1. "Festival Tent Sponsor" recognition, and the company name given to a designated tent in the Festival Plaza.
2. Tent Sponsorship, Logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc. and during the festival.
3. Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
4. Opportunity to place company literature during festival events.
5. One 10' x 10' booth (optional).
6. Recognition as Honored Guests at the opening ceremony.
7. One-year TACA membership.

SUGGESTED DONATION: $5,000.00-$9,999.00

SPONSOR CATEGORY 4 ('Beylerbeyi Palace' Plaquette)

1. Logo and name exposure in festival promotional materials including program book, main brochure, press releases, etc. and during the festival.
2. Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website
3. Recognition as Honored Guests at the opening ceremony

SUGGESTED DONATION: $1,000.00-$4,999.00

FRIENDS OF CHICAGO TURKISH FESTIVAL

1. Name exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website, in the "Special Recognition for Friends of Chicago Turkish Festival" section.

SUGGESTED DONATION: up to $999.00

SERVICE SPONSORSHIPS

1. In relationship with the services or products sponsored, the dollar amount, benefits and means of exposure will be determined and agreed mutually by the sponsoring company and the festival committee.
2. Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.

Service Sponsorship Categories:

- Entertainment, Band, Stage Performance Sponsorship
- IT and Equipment Sponsorship
- Printed Materials Sponsorship
- Books and CD Sponsorship
- Other Services and Products Sponsorship
- Media Sponsorship
    - Print
    - Broadcast Sponsorship

CHICAGO TURKISH FESTIVAL SPONSORSHIP AGREEMENT
September 2-5, 2015 * DALEY PLAZA * CHICAGO, IL

Please fill out the form below and return it to the Chicago Consular Office below, along with your check payable to "**TACA - Chicago Turkish Festival**":

Chicago Turkish Festival
455 N. Cityfront Plaza Drive, Suite 2900
Chicago, IL 60611

Thank you for your tax deductible contribution.

Name _____ Business Name_____

Phone_____Fax _____E-mail _____

Company web-site: _____

Address_____

City_____State_____ Zip _____

Category 1_____$15,000 and up

Category 2_____$10,000 - $14,999

Category 3_____$5,000 - $9,999

Category 4_____$1,000 - $4,999

Friends $ _____

Other $ _____

Service and Materials _____

Enclosed is my check for $ _____

Signature_____Date_____

Note:
- Deadline for inclusion in all promotional materials is August 14, 2015.
- Logo size will depend on the category of sponsorship.
- Please e-mail your business logo and company info to be included in the promotional material and festival website to info@chicagoturkishfestival.org.